



PLEASE INCLUDE:

- ☐ Completed application
- ☐ \$15 non-refundable jury fee
- ☐ All applicants must provide three digital photos of work and one of display. Digital photos must be submitted with application on a disk or e-mailed to levertk@bloomington.in.gov with artist's name and A Fair of the Arts in the subject line by Friday, Feb. 17 at 5 p.m.

Applications received by Friday, Feb. 17 will receive full consideration. Jurying will continue until spaces are filled.



Watch out for vendor information for the 11th annual City of Bloomington Holiday Market, to be held November 24, 2012.



CITY OF BLOOMINGTON
Parks and Recreation

401 N. Morton, Ste. 250
Bloomington IN 47404

Return Service Requested

Apply to participate in the City of
Bloomington Parks and Recreation's

A FAIR OF THE ARTS

AN ARTS AND FINE CRAFTS FAIR

A Fair of the Arts is held in Showers Plaza,
an outdoor festival site adjacent to
City Hall at Eighth and Morton Streets.

Accepted local and regional artists
display, demonstrate and sell their
arts on the colorful brick paving.

ARTIST APPLICATION 2012

MAY 12 • JUNE 9

JULY 14 • AUGUST 11

SEPTEMBER 8 • OCTOBER 13



[www.bloomington.in.gov/A Fair of the Arts](http://www.bloomington.in.gov/A%20Fair%20of%20the%20Arts)

INSTRUCTIONS

PRODUCT GUIDELINES:

- All work must be original and made by the applicant.
- Significant alteration of commercial components in any work is required.
- Work must be safe, have a decent life expectancy and exhibit quality of craftsmanship.
- If work is made from or includes dried flowers, the flowers must be grown by applicant.

UNACCEPTABLE WORK INCLUDES:

- Work made from kits.
- Work made from molds not made by applicant.
- Work made by someone other than applicant (including commercially made products, imports and products bought for resale).

CRITERIA FOR SELECTING ARTISTS:

- Product meets guidelines established above.
- Style of work: Applications will be divided into **nine** categories:
 - clay
 - drawing/painting/photography
 - fiber arts
 - glass
 - jewelry
 - metalwork/woodwork
 - natural materials
 - recycled arts
 - surface decoration

Artists must choose ONE category which best represents the majority of product created and sold. This is the category in which artwork will be juried. Provide images of sample products only in this category. A minimum of 60% of the product you sell must be within this category. Complete category guidelines available upon request.

- Quality of work: Works will be juried based on application materials submitted.
- Price range: Pieces available for sale should be reasonably priced.
- Variety of artists: Consideration will be given to the inclusion of a variety of qualified artists.
- Previous participation: Consideration will be given to artists' past participation with A Fair of the Arts.

SITE INFORMATION:

- Showers Plaza is located at Eighth and Morton Streets.
- Water is available at the site.
- A coordinator (who is certified in CPR/AED and first aid) will be available to answer questions, assist with traffic control and ensure the smooth operation of the Fair.

BOOTH AND SALES INFORMATION:

- Booth spaces are 10' x 10'.
- Cost is \$45 per Saturday.
- Commissions are not collected on sales.
- Although exhibitors are required to be present in their booths, booth sitters are available for restroom breaks.
- Demonstrations by exhibitors are encouraged with prior approval.
- Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- All displays must be set up by 7:30 a.m. and exhibitors may not tear down until 1 p.m.

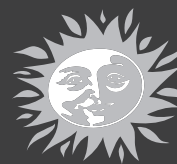
TIMELINE:

- January 3—Applications e-mailed and posted online at www.bloomington.in.gov/A Fair of the Arts.
- February 17—Application deadline
- April 2—Accepted artists announced
- April 30—Booth payment due



FOR MORE INFORMATION:

Contact Kristy LeVert at
(812) 349-3725 or e-mail
levertk@bloomington.in.gov.



A FAIR OF THE ARTS APPLICATION TO EXHIBIT

Name: _____
(Last) (Middle) (First)

Business name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Day) _____
(Evening) _____

E-mail: _____

Description of art/craft and the process by which it is made:

Select the ONE category for which you are applying:

- | | |
|---|---|
| <input type="checkbox"/> clay | <input type="checkbox"/> metalwork/woodwork |
| <input type="checkbox"/> drawing/painting/photography | <input type="checkbox"/> natural materials |
| <input type="checkbox"/> fiber arts | <input type="checkbox"/> recycled arts |
| <input type="checkbox"/> glass | <input type="checkbox"/> surface decoration |
| <input type="checkbox"/> jewelry | |

Price range of product: _____

Top **five** dates in order of preference:

____ May 12	____ June 9
____ July 14	____ August 11
____ September 8	____ October 13

Place on waiting list: ____ Yes ____ No

Special requests: _____

Signature: _____

Date: _____

PLEASE SEND A NON-REFUNDABLE
\$15 JURY FEE WITH APPLICATION.
MAKE CHECK PAYABLE TO
BLOOMINGTON PARKS AND RECREATION.

Attn: Kristy LeVert
City of Bloomington Parks and Recreation
401 N. Morton St., Suite 250
PO Box 848
Bloomington IN 47402